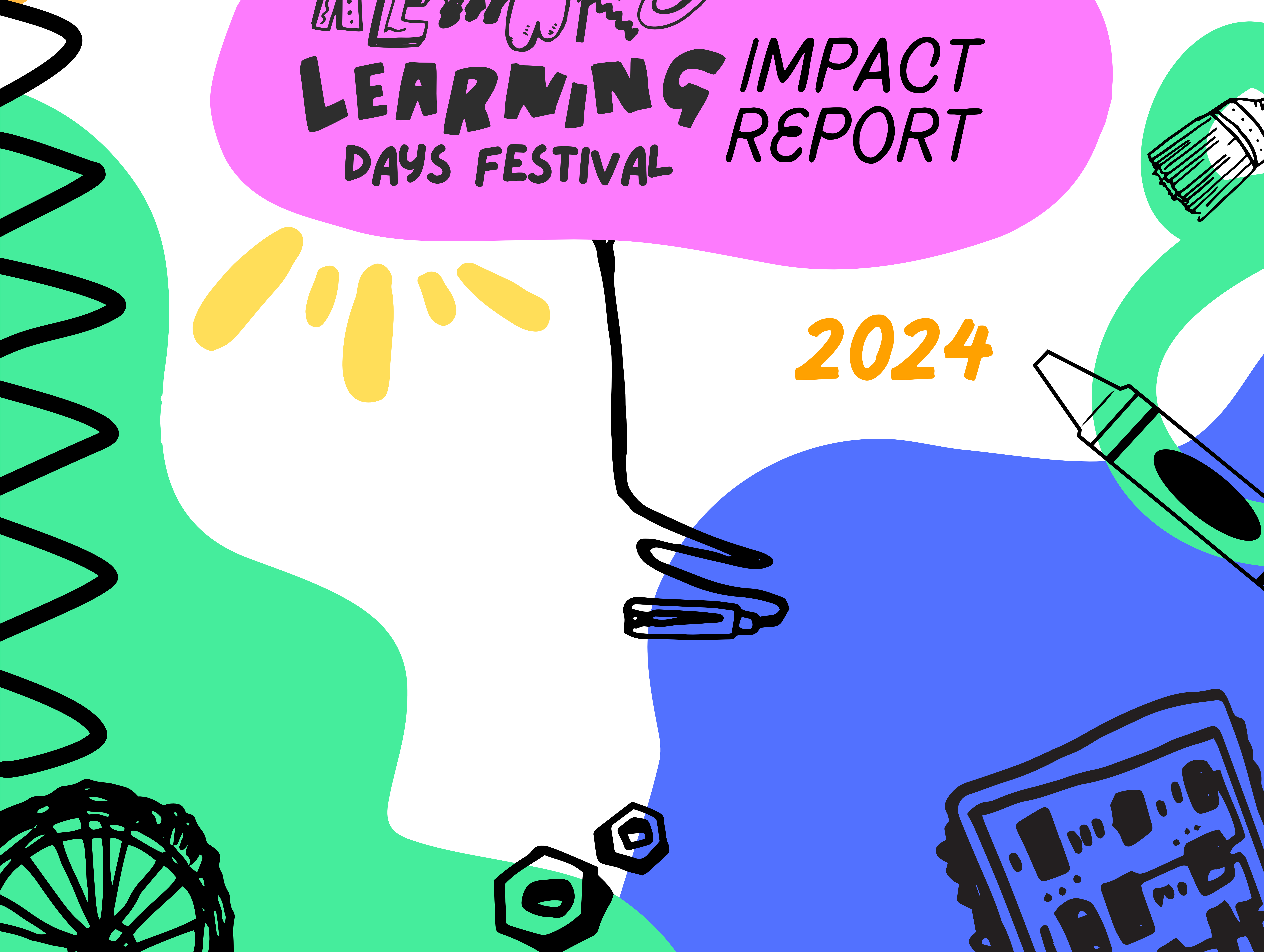


REMAKE
LEARNING DAYS FESTIVAL **IMPACT REPORT**

2024



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- 2*** ***AIMS***
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BACKGROUND

- PARTNERSHIP WITH REMAKE LEARNING -

In November 2021 Doncaster hosted the UK's first ever Global Education Leaders Partnership event. The conference included a presentation from Gregg Behr, co-chair of the Remake Learning Council and Director of the Grable Foundation. Gregg shared his experiences of transforming education through the Remake Learning programme within Pittsburgh, USA – a place which has a number of socio-economic similarities with Doncaster.

The Remake Learning network in Pittsburgh has a mission to ignite engaging, relevant, and equitable learning practices in support of young people navigating rapid social, technological change. As part of their wider educational approach, the network has been running an annual Remake Learning Days festival for well over a decade – promoting educational opportunities for children, families and adults in a fun, engaging, and accessible way.

Doncaster's Education & Skills 2030 Strategy puts forward a Talent & Innovation Ecosystem model which aims to move the focus away from purely formal education to lifelong learning; aiming to provide learners with varied and continued opportunities to develop both soft and hard skills, as well as conceptual and practical knowledge that will allow them to flourish in life and work.

In 2023 Doncaster hosted the UK's first Remake Learning Days festival. This report provides an overview of how the festival ran in its second year.

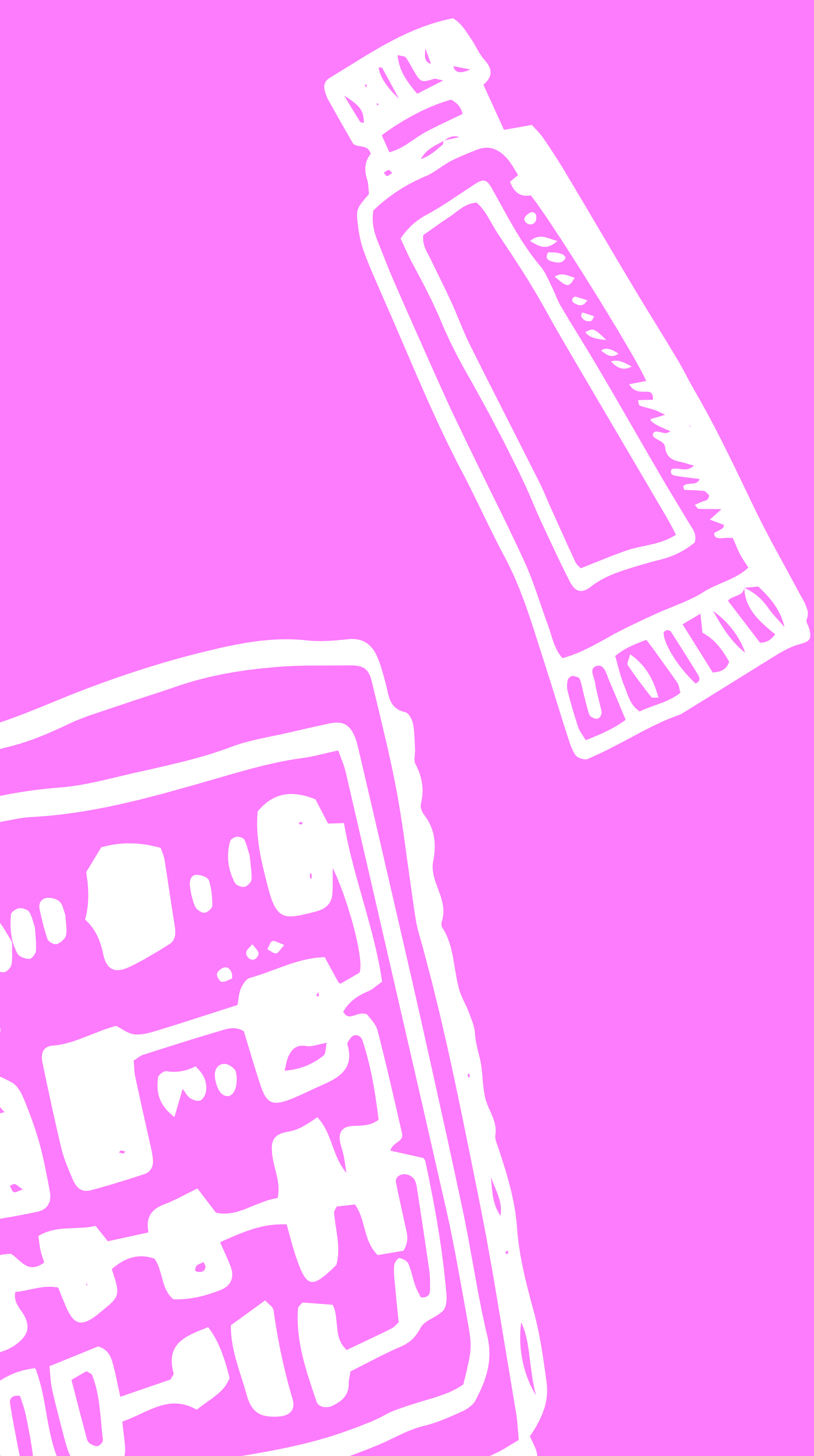
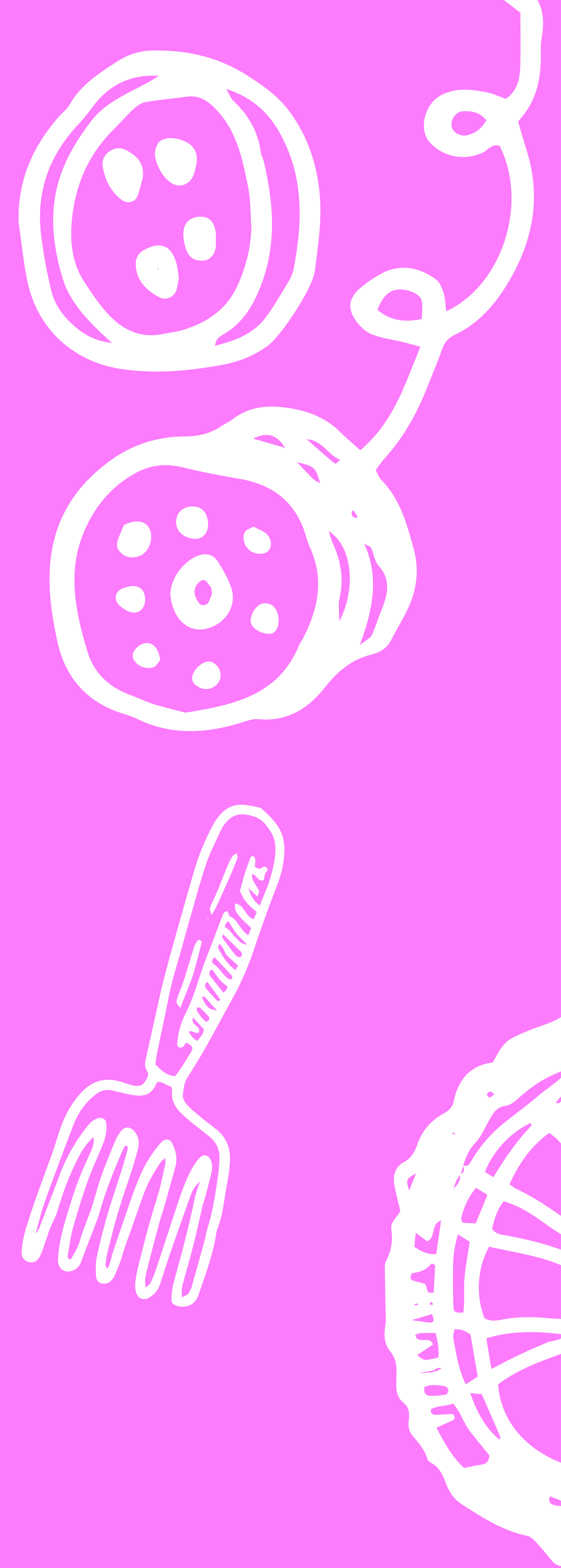
AIMS OF THE FESTIVAL

OUTPUTS

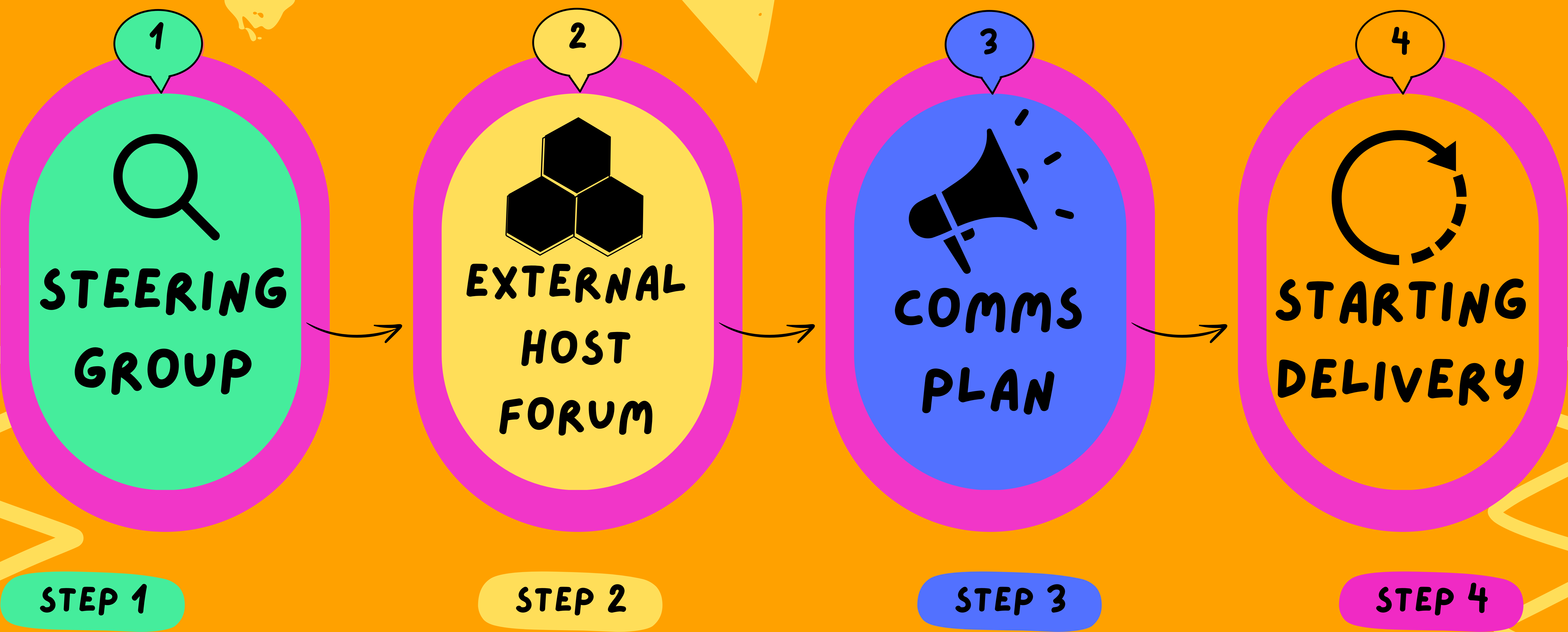
- To increase the number of innovative and impactful learning experiences across localities
- To increase the number of organisations involved in providing informal learning experiences (including through providing grant funding)
- To provide residents with more information about the learning experiences that are already available to them locally
- To provide parents with more opportunities to take a greater role in their child(ren)'s learning with the provision of family orientated events
- To collect information, we can create a communications network with residents who participated in learning activities, which could be utilised to increase engagement with future opportunities

OUTCOMES

- To encourage parents be more engaged in their child(ren)'s learning by facilitating family orientated events
- To provide CDC with a network of learning providers who can be easily contacted for future learning events, including any future delivery of the RLDF
- To shift perceptions about lifelong learning and education
- To improve attendee levels of self-confidence, self-esteem, and wellbeing



APPROACH TO THE DELIVERY



DELIVERY OF THE FESTIVAL INVOLVED PARTNERSHIP WORKING WITH A NUMBER OF ORGANISATIONS AND SERVICES:

We were successful in gaining additional funding from the UK Shared property fund to support with additional sessions for aged 16+

Remake Learning Pittsburgh provided a significant financial contribution, as well as a website, branding, and evaluation surveys

90 individual organisations and Council services hosted the learning activities

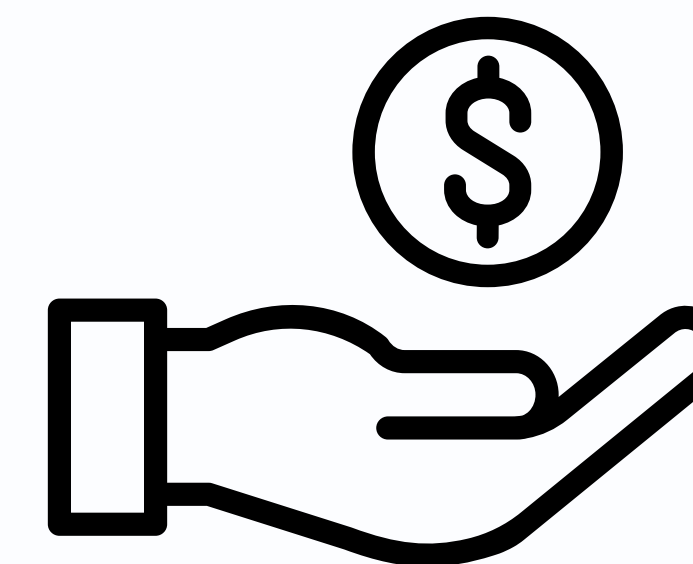
GRANT GIVING

£20k was allocated to issue as grants for event hosts: £12k from City of Doncaster Council and £8k (\$10k) from Remake Learning Pittsburgh. This was to enable events by organisations who would not otherwise have the capacity to participate, as well as ensuring that RLDF events were of a suitable quality to meet the objective of being 'innovative impactful learning activities.

Individual event hosts could apply for grant money in three bands, providing their applications included an explanation of how grant monies would be efficiently used. We provided Grant Guidance on which band was more suited for them to apply for.

- **BAND ONE: £50-£250**
- **BAND TWO: £250-£500**
- **BAND THREE: £500+**





BREAKDOWN OF GRANTS GIVEN

ARTS -£6547.38

MAKER -£3558.22

OUTDOOR LEARNING -£2805

STEM -£4250

YOUTH VOICE -£745

PROFESSIONAL DEVELOPMENT -£1052.96

TOTAL AMOUNT GRANTED
£18,958.56

47 INDIVIDUAL VCSF
GROUPS,
BUSINESSES AND
ORGANISATIONS,
FUNDED.

NIGHT AT THE MUSEUM

A launch event provided an opportunity to showcase the wider festival, helping both residents and event hosts gain a stronger understanding about what Remake Learning looked like in practice – it provided an opportunity for 'taster sessions'



OVER 2000 PARTICIPANTS ATTENDED

HELD AT DANUM, GALLERY, LIBRARY AND MUSEUM (DGLAM)

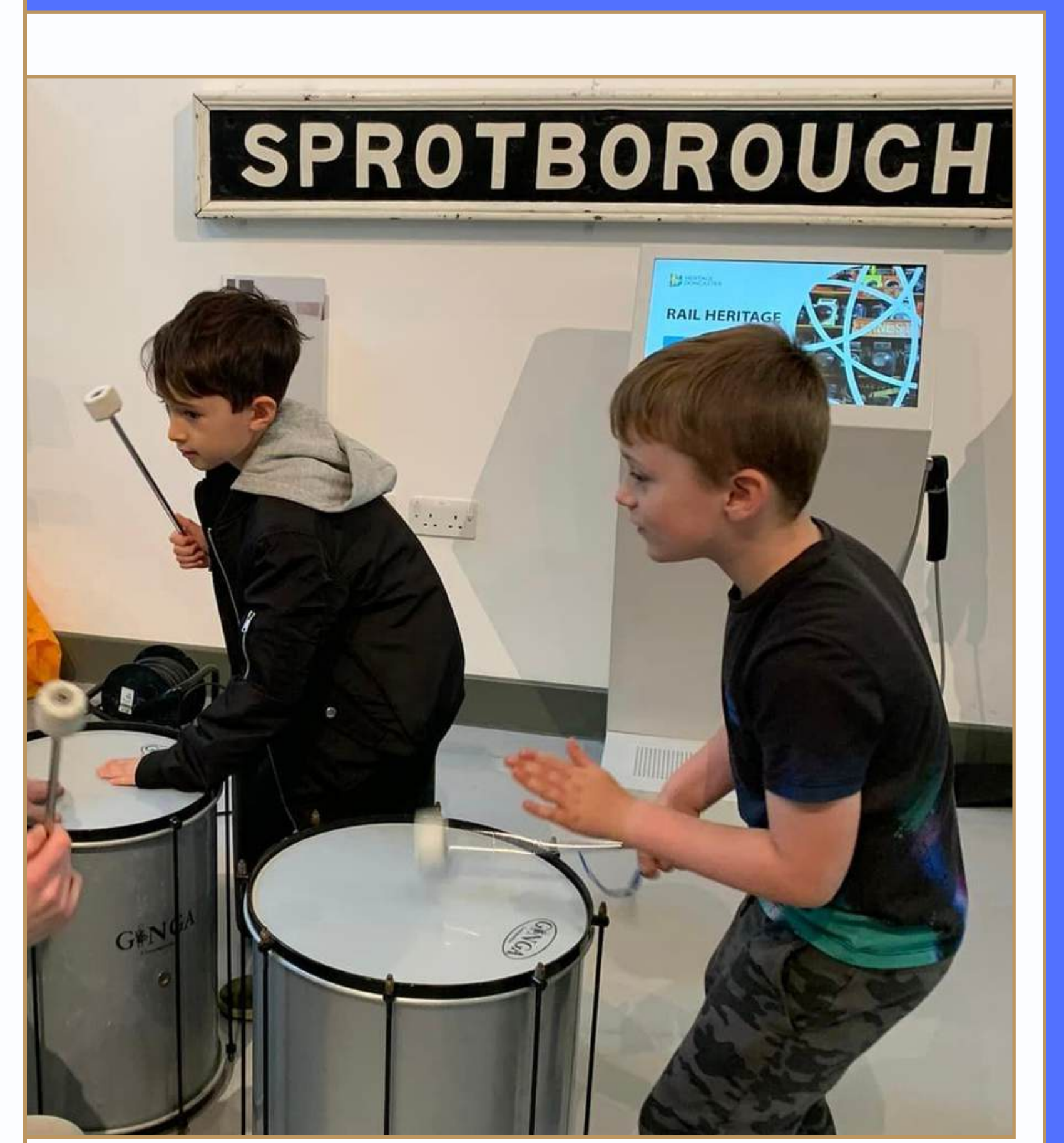
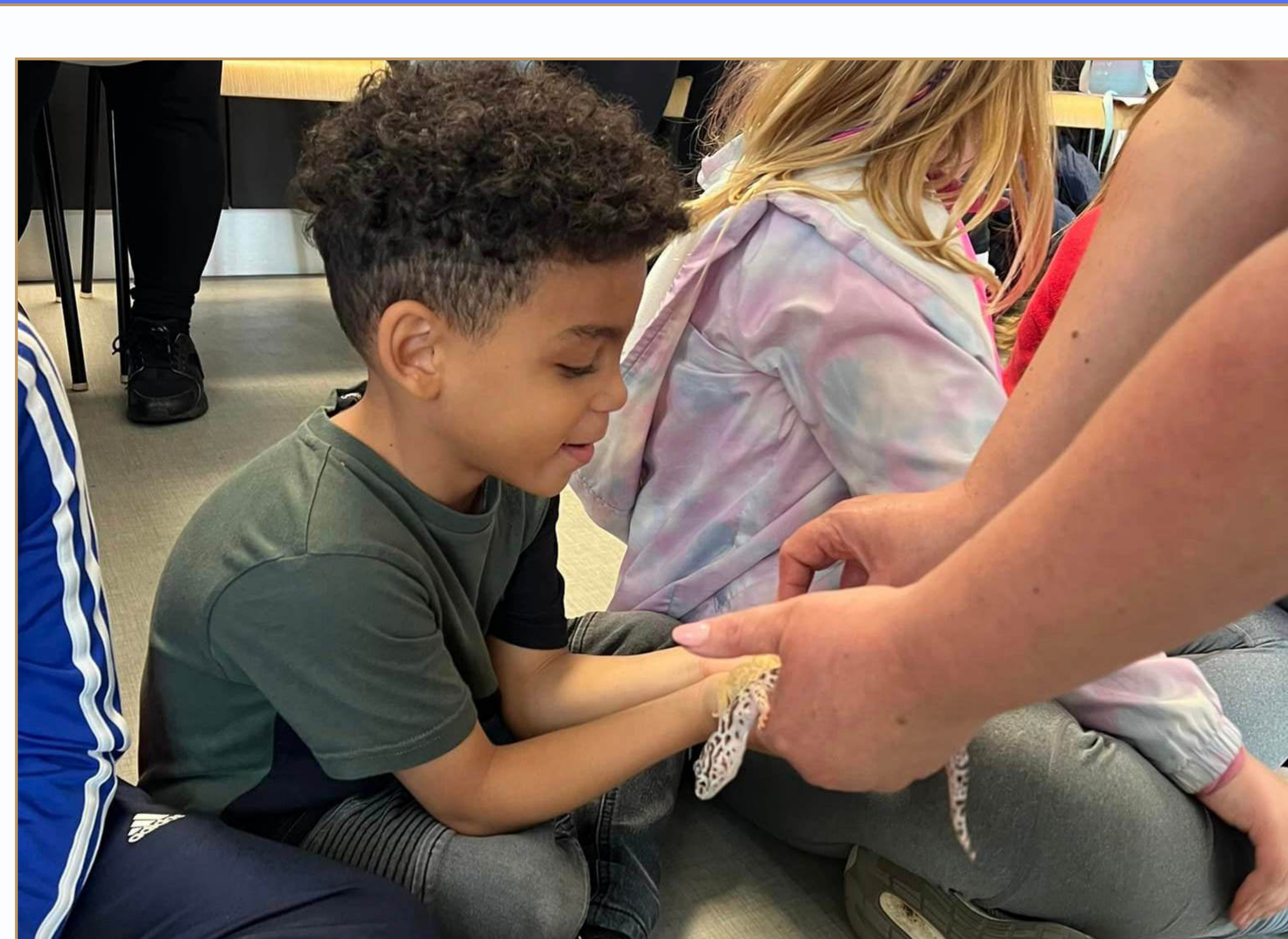
30+ LEARNING ACTIVITIES

FREE FRUIT TO ALL PARTICIPANTS

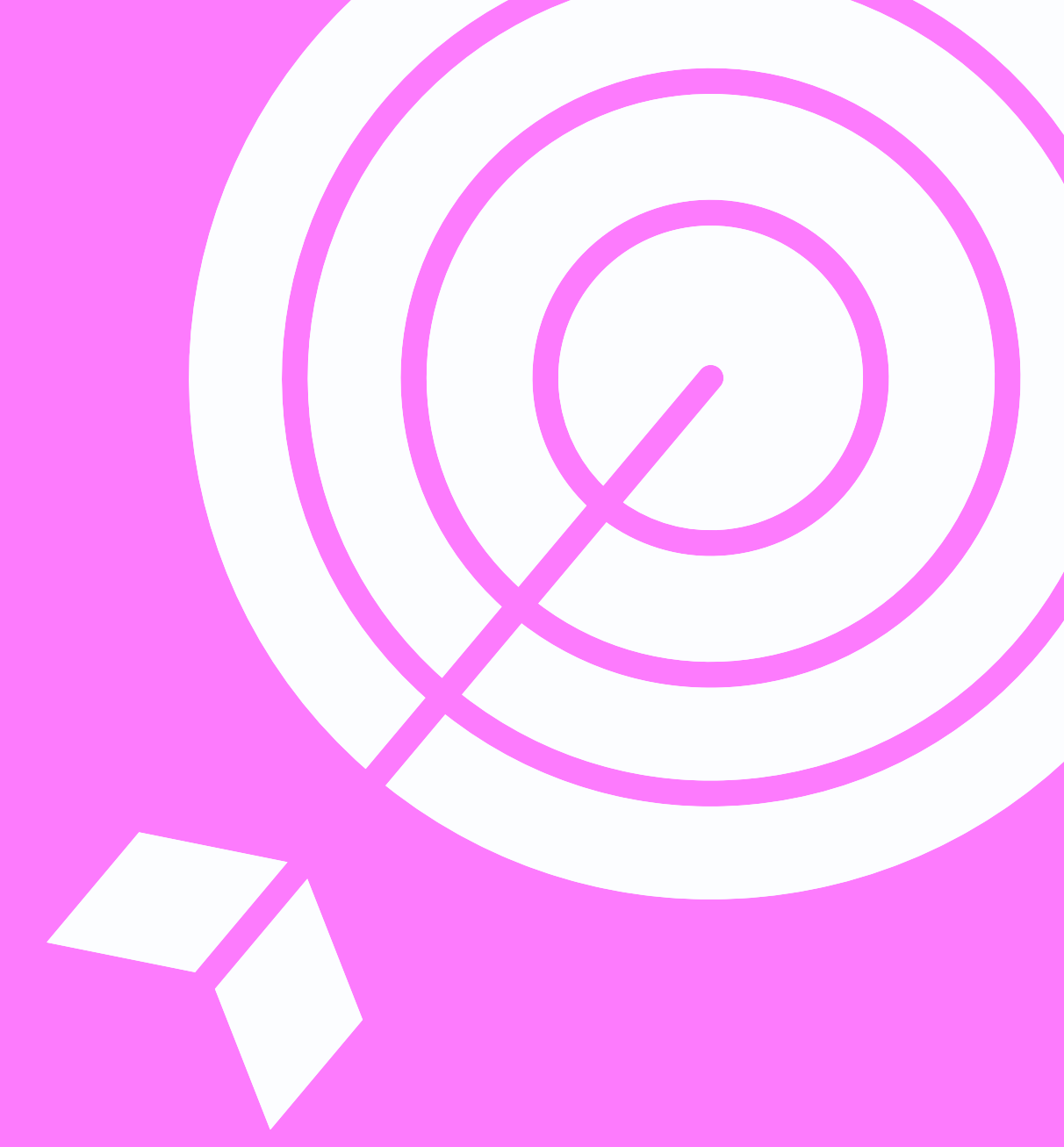
CLOSED CHAMBER ROAD TO ENHANCE SPACE AND EXPERIENCE

DGLAM was chosen as the venue due to its fit with the theme of an interactive learning space; it also provided an opportunity to showcase this as an asset and boost engagement with the offer following the festival.

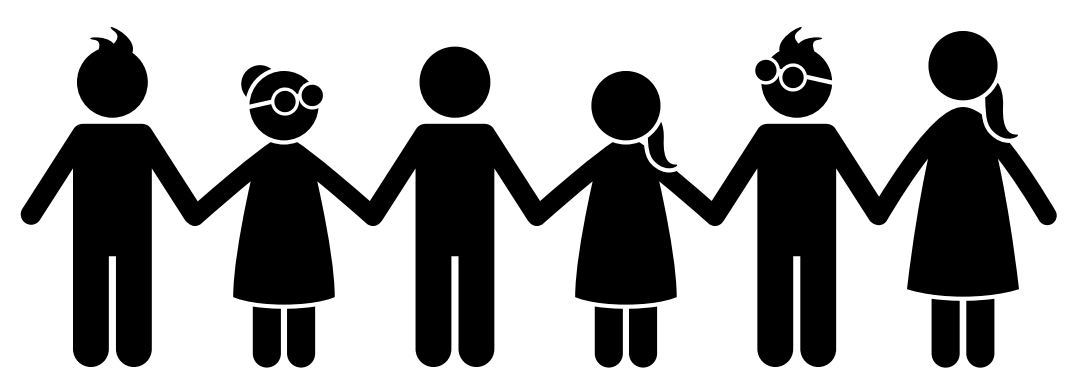
Tickets for the event were Free and they all sold out within an hour of each ticket wave.



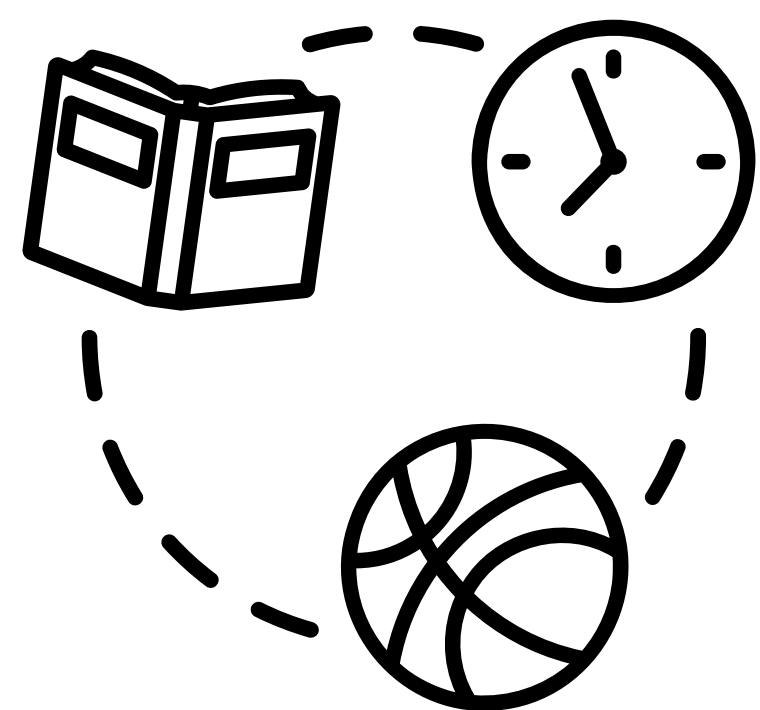
IMPACT OF THE FESTIVAL



Over
10,000
participants



349
Activities



54% increase
from 2023

90
Event Hosts



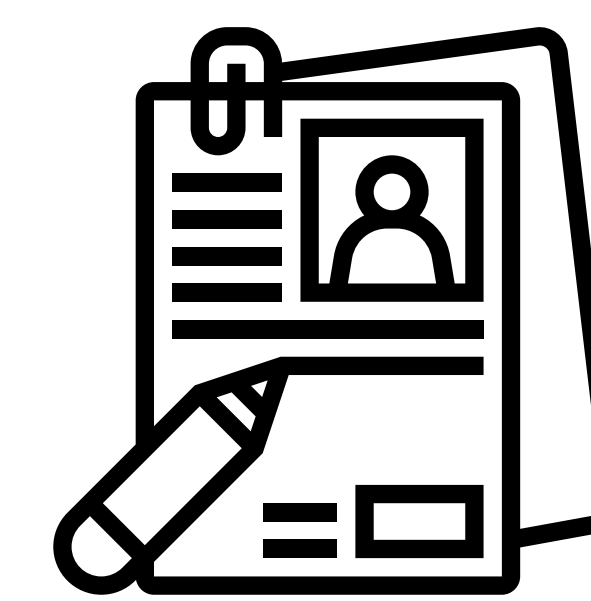
12.5% increase
from 2023

38
areas of
Doncaster



40% increase
from 2023

47
grant
applications



23.6% increase
from 2023

UNIQUE EVENTS



Arts

89
EVENTS



Maker

70
EVENTS



Outdoor
Learning

47
EVENTS



STEM

20
EVENTS



Tech

14
EVENTS



Youth
Voice

12
EVENTS

Participation was not as high as we would have liked at some of our activities, but across other events we have had great attendance allowing our total to be a fantastic amount.

- Total number of attendees (all events): Circa. 10,000
- Launch event attendees: Circa. 2,000

**CHECK OUT THE
REMAKE
LEARNING DAYS
ROUND UP VIDEO**



AREAS & WARDS COVERED

38

AREAS OF DONCASTER WERE ABLE TO HOST AT LEAST 1 REMAKE LEARNING ACTIVITY

21

WARDS COVERED WITH REMAKE LEARNING ACTIVITIES!

- Adwick
- Arksey
- Armthorpe
- Askern
- Auckley
- Austerfield
- Balby
- Barnby Dunn
- Bawtry
- Bentley
- Brodsworth
- Cantley
- Central
- Conisbrough
- Denaby
- Edenthorpe
- Edlington
- Hatfield
- Hexthorpe
- Highfields
- Intake
- Kirk sandall
- Lakeside
- Loversall
- Mexborough
- Moorends
- Norton
- Rossington
- Scawsby
- Scawthorpe
- Sprotborough
- stainforth
- Thorne
- Tickhill
- Town
- Wadworth
- Wheatley
- Woodlands

- Wheatley Hills & Intake
- Hexthorpe & Balby North
- Balby South
- Town
- Bessacarr
- Norton & Askern
- Adwick le Street & Carcroft
- Bentley
- Roman Ridge
- Sprotbrough
- Armthorpe
- Edenthorpe & Kirk Sandall
- Stainforth & Barnby Dun
- Hatfield
- Thorne & Moorends
- Rossington & Bawtry
- Mexborough
- Conisbrough
- Edlington & Warmsworth
- Finningley
- Tickhill & Wadsworth

PARTICIPATION SURVEY RESPONSE

As part of building our wider evaluation picture, the attendee feedback surveys have given us an insight into the outcomes for festival attendees:

Survey Question (1 = strongly disagree, 5 = strongly agree)	Response Data
Did you [or your child(ren)] enjoy this event/activity?	Average score = 4.8 out of 5
Did you [or your child(ren)] learn something new at today's event?	Average score = 4.6 out of 5
Would you look into further learning/employment/career opportunities as a result of the activity?	45% scored 'Yes' with 19% Unsure, 19% N/A and 18% answered 'No'

Participant Comment

"Just thank you for listening and wanting to do more for the community and children. It's nice that somebody is there thinking of ways to help them enjoy and have a nice childhood and it's nice that we don't feel like we are working on our own"



Some of the adult only events had very positive feedback too!:

“This allows me the chance to learn something different and meet new people!”

“Great chance to socialise and find a new hobby”.

“Fantastic to be able to work as a group and learn to work as a team”



Event Attendance: Some sessions were fully booked and less than half turned up. This made other miss out on the opportunity. Other activities had waiting lists and were fully attended

Various activities were well attended with waiting lists for if people Couldn't attend

In other cases, low attendance made it difficult to run the session

Event Hosts are all keen to deliver on the festival again next year, They also want to be involved in pop ups

Participants are asking when the festival is running again so they can take part in the sessions.

Future Engagement

KEY THEMES OF THE FEEDBACK

The launch event was particularly well received

"What an amazing experience for all the families attending" - Rt Hon Ed Miliband MP

"Really enjoyed this event, there was so much for us to see and do".

"Fantastic Evening, will be visiting the museum again"

Residents attended multiple events during the festival and were able to share the message

"I am extremely happy to see all the Free activities on offer across the week, this allows me and my children to take part in the activities that we wouldn't usually be able to access due to cost. We have planned our full week around Remake and we are so excited"

"I didn't know anything about Remake Learning until I heard my friend mention how good the Night at the museum was, we have now booked onto other activities across this week and my children are enjoying every minute"

Some of the events with a stronger educational focus had good feedback

"The session was excellent. All of the activities were interesting and engaging for the children. It was great to give them insights into the past with the phones and advancement of technology, and how water wheels work, but also the engineering aspects in terms of rockets and motorised vehicles. The activities were a great extension to the Y5 curriculum of forces, with the gears and pulleys tasks. All the experts were really supportive and encouraging too."

348 **LEARNING EVENTS INVOLVED WORKING**
WITH OVER 90 **HOST ORGANISATIONS.**

HOST SURVEY OUTCOMES

Survey Question	Response
How would you rate your experience hosting an event for RLD? (1= Very poor; 5= Excellent)	Average score = 4.5 out of 5 69% scored 5
In the future, what is the likelihood of you collaborating with someone else (another organization) in your region as a result of RLD? (1= Very unlikely; 5= Very likely)	Average score = 4.1 out of 5 53% scored 5
How would you rate communications from your regional organizers or from the RLD Team (1= Very poor; 5= Excellent)	Average score = 4.7 out of 5 76% scored 5

KEY THEMES OF HOST FEEDBACK

"There were comments from the families that the events were difficult to find on the website as the filter was not effective. Aside from that I think it was a fantastic event and I'd love to take part next year and maybe scale up my offering!"

"Amazing! The Team were so supportive and made the process so easy."

"Great festival not only for us as an organisation but as participants in other events."

"Their keenness for us to collaborate with other organisations/communities was very helpful and encouraging."

"There is a lot of admin involved, if this could be streamlined that would be really helpful."

"This is an excellent festival of leaning which promotes what we can offer and deliver to families."

"It allowed us to connect with new communities and meet new families. We were able to speak to local schools when promoting the events too."

HDRC

Health Determinants Research Collaboration

The Health Determinants Research Collaboration (HDRC) is a National Institute for Health Research (NIHR)- funded partnership project between City of Doncaster Council, the University of Sheffield and Sheffield Hallam University. It represents a significant investment to focus on further growing the Council's capacity to develop and use knowledge within decision-making processes leading to better outcomes for Doncaster citizens.

Research question: What is the impact of the Remake Learning festival on participants' future learning?

SHU embedded researchers have undertaken qualitative interviews with learning providers and focus groups with learners

RESEARCH DATA

The Learning Providers emphasised the main impact on learning as:

- The importance of bringing people together.
- The increased awareness of learning opportunities locally.
- The positive impact on confidence and well-being for participants.
- Participants' increased interest in pursuing learning opportunities.
- The positive benefits for their organisations.

The Participants emphasised that the main impacts of the festival were:

- Bringing people and families together.
- Learning new skills and enjoying new experiences.
- An increased interest in local learning opportunities.
- A positive impact on confidence and well-being.

COMMS & EVALUATION

Facebook



15
total posts

17.6k
total reach

TikTok



2
videos posted

4.3k
total reach

Emails



9
emails sent

146.1k
total opens

Instagram



4
total posts

3.8k
total reach

Website



19,838
total page views

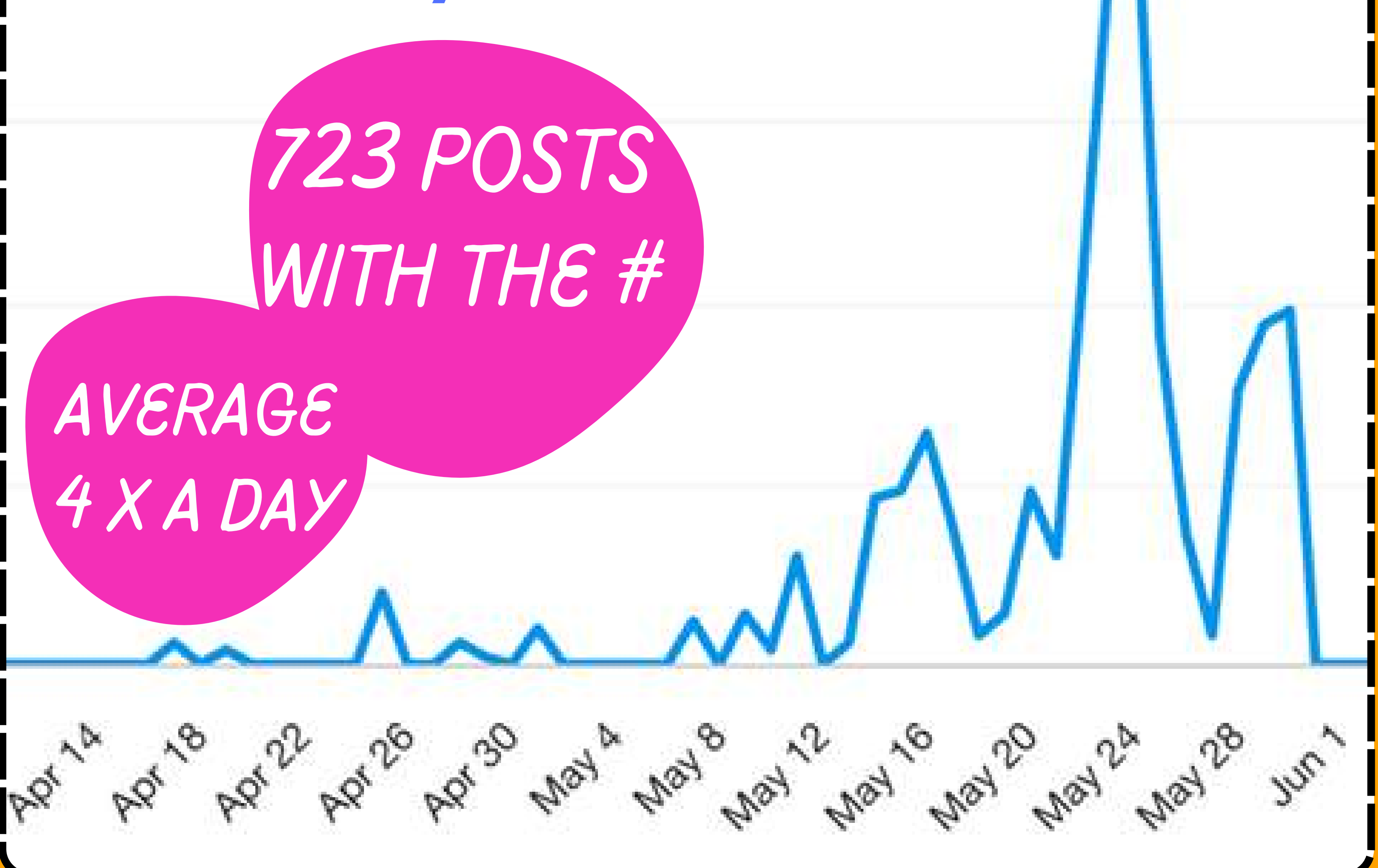
13,865
total visitors

Over the Eight-week communications campaign:

- Promoting in locality and city wide newsletters made it clear that the locality newsletter had a greater impact.
- There were significantly a lot less social media posts this year but all have had high reach and engagement.
- Two dedicated Facebook pages were set up, one for the whole festival and one specifically for the launch event.
- The Council's posts were also shared into different existing community groups on Facebook
- Information about the festival was also shared via, the Doncaster Free Press, Mumbler and various screens across DCLT and the city

#REMAKEDAYS DONCASTER WAS USED ON SOCIAL MEDIA TO FOLLOW ALL THE ACTIVITY. THIS # HAD A POTENTIAL REACH OF 1.43M

Engagement with #remakedaysdoncaster





REMAKE LEARNING DAYS FESTIVAL
 22ND MAY - 31ST MAY

OVER 300+
 ACTIVITIES AVAILABLE!
 FOR ALL AGES THIS HALF-TERM!

2024

REMAKE LEARNING DAYS


THIS IS A TICKETED EVENT

A NIGHT AT THE MUSEUM

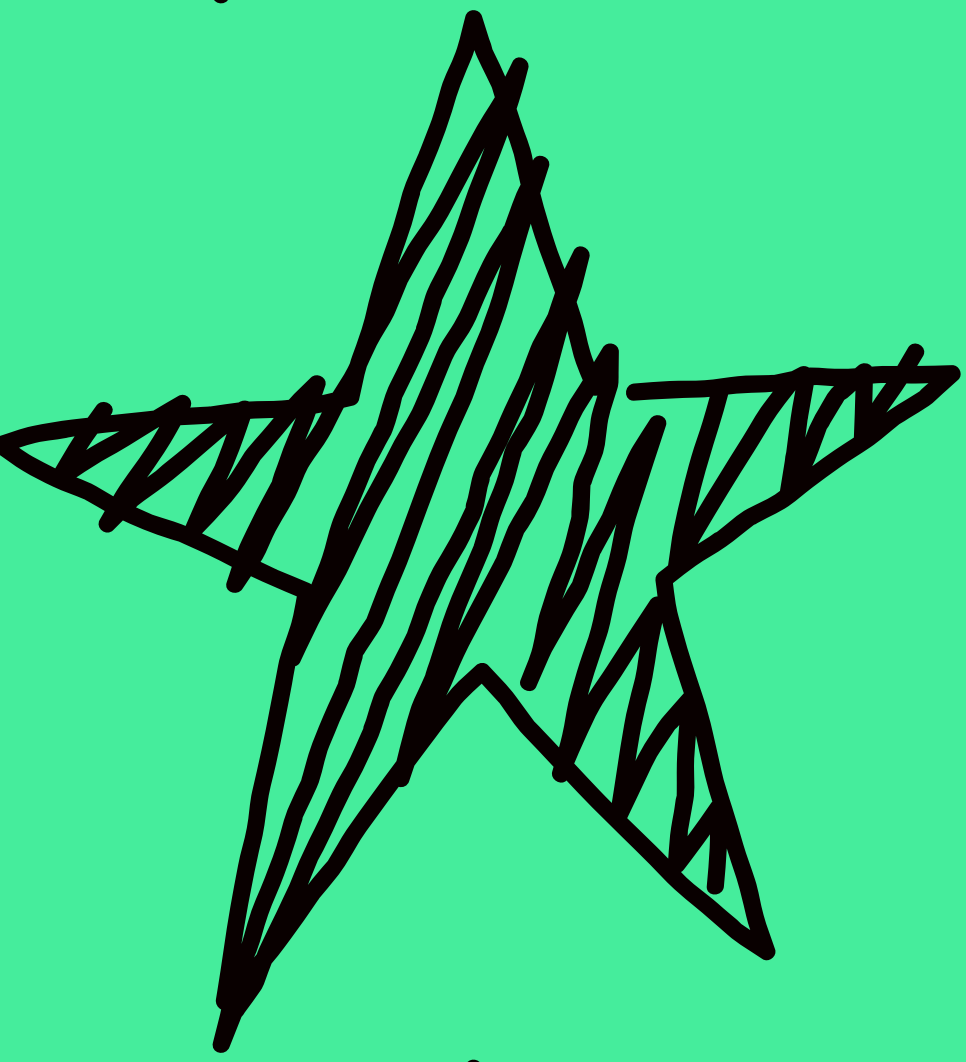
Doncaster

OUR RECOMMENDATIONS


The Remake Learning Festival has been a huge success, with an offer of 349 events provided by 90 different event hosts and reach of over 10,000. It has been a successful project. With the support of the research from the HDRC the following recommendations are made with a view to enhancing the programme in future:



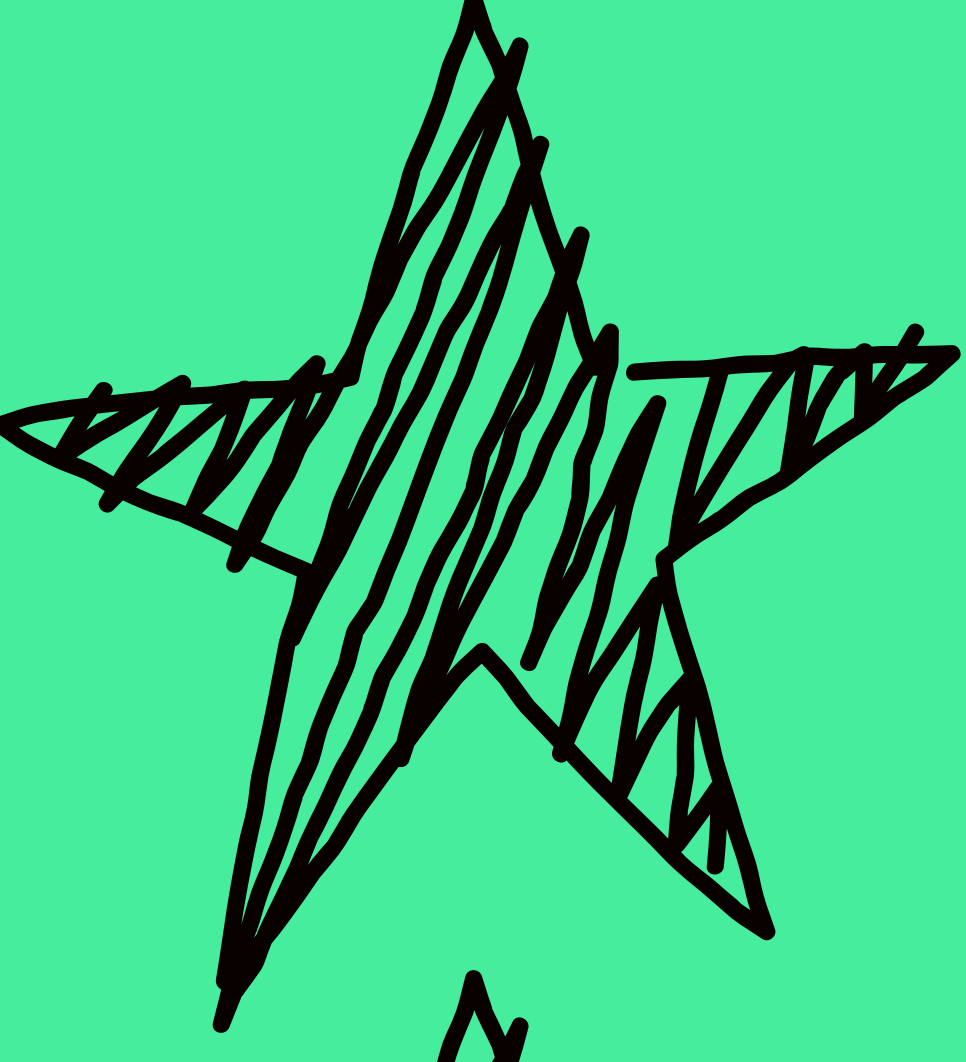
The festival does need an earlier approach to planning with a strong staff structure in place. The organisation and planning of the festival really needs to be started January with the festival coming up in May.




Increase the focus on promoting the festival via a wider range of channels, beyond social media. Including linking with schools to a greater extent to be able to reach a more diverse range of families. and to continued research opportunities through the HDRC (focussing, for example, on why some people don't engage with the programme)



It will be important to maintain the relationships with the existing key partners whilst looking to see what new partnerships we can develop. Organisations will now have a better understanding of what Remake Learning is and how they can play a role in its future.



Support further organisations in applying for funding next year by creating an open grant application process, and ability to apply through a video application. We will also give additional support for those that don't yet have compliance documentation in place.



Look to create hives of activity within a certain location to allow for greater footfall at the venue. This will allow others to engage in activities they might not have initially considered.

NEXT STEPS

2025

Agree Dates and remit of the Festival 2025 and target areas for 'pop-up' activity

Establish an operational group of staff to drive forward future activity

Explore additional external funding opportunities

Create a delegates list and newsletter to keep everyone informed about future opportunities

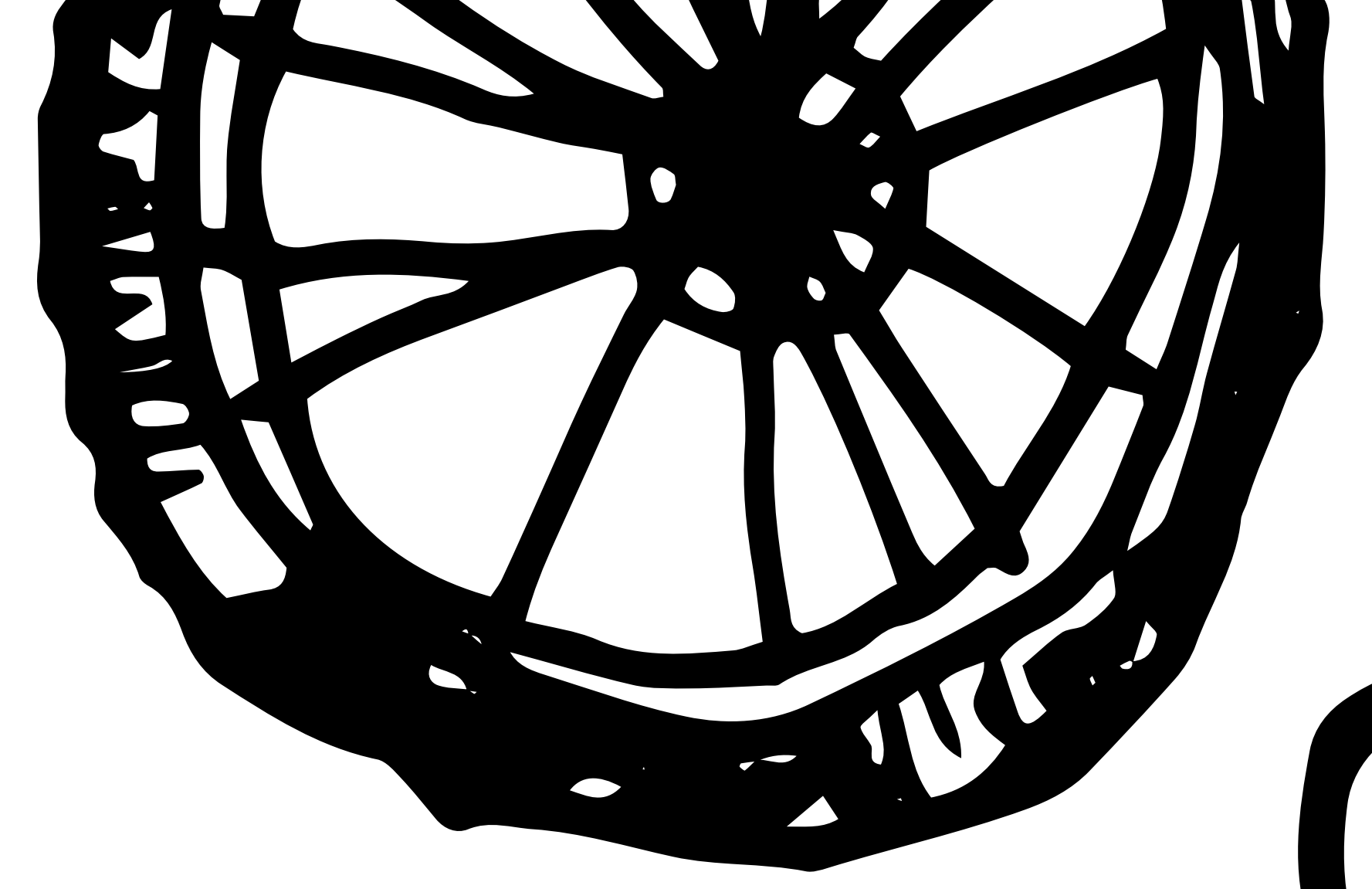
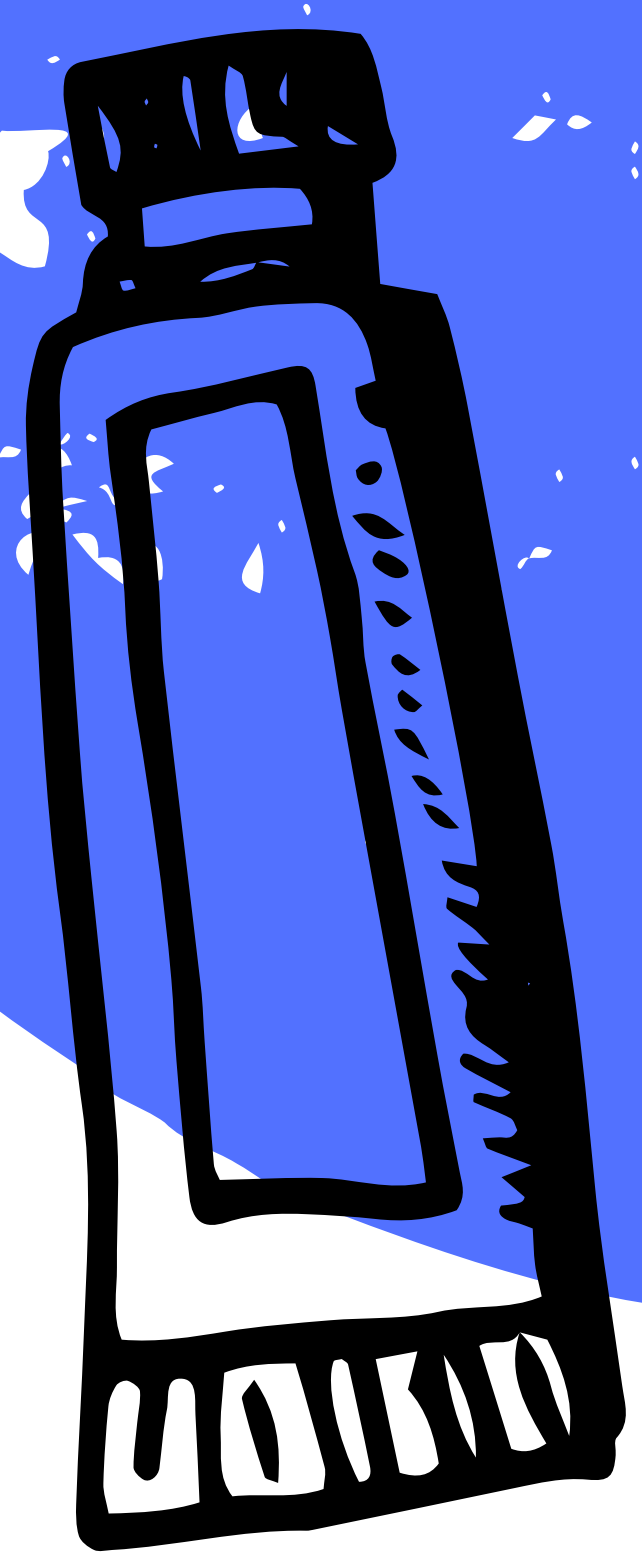
Assess options for expansion into South Yorkshire

Launch adult-focussed Remake Learning opportunities through the Skills Innovation Accelerator programme

Consider future delivery vehicle options linked to the Thrive Model

Any other exciting ideas for our Remake Learning initiative? Get in touch!

Remake.Learning@doncaster.gov.uk



**THANK YOU FOR ALL
OF YOUR SUPPORT!**

*IF YOU WOULD LIKE TO TAKE PART IN ANY
FUTURE REMAKE LEARNING EVENTS
PLEASE CONTACT US ON:
REMAKE.LEARNING@DONCASTER.GOV.UK*

